

MICHAEL GREEN



ABOUT MICHAEL GREEN

Michael Green is the President & Creative Director of Liquid Assets Consulting Group, a leading experiential marketing, events management and epicurean consulting agency. For the past 25 years, Michael has worked as an educator, speaker, writer, brand-builder, importer, retailer and public relations specialist, including 19 years as *Gourmet Magazine's* exclusive Wine and Spirits Consultant. He is the co-founder of Wine Down, America's premier wine tasting party, the headlining wine talent for the Food Network Atlantic City Food and Wine Festival, and the leading mixologist for *Food & Wine* and *Travel + Leisure's* 10-city Buick Discovery Tour.

Michael can talk about wine, spirits and food in any language – the vernacular of investment banking, the idioms of attorneys, the lexicon of pharmaceutical executives. Like that other epicurean educators, Michael's knowledge of all things edible and drinkable is extensive and comprehensive, but it his ability to translate this knowledge into the vocabulary of his audience that sets him apart. He is a favorite talent for blue-chip companies worldwide who want to create memorable, brand-and-relationship building events.



Born and raised in New York City, Michael has been a fixture in the beverage industry since the age of 6 when he first began accompanying his father to work at America's oldest wine shop, Acker Merrall & Condit. At 21 years old, he traveled and studied Europe's top culinary regions before embarking on an aggressive self-education of all things epicurean upon his return to the states. Michael began making wine and food recommendations for the *Gourmet Dining Room* at age 26, which lead to his appointment as the magazine's exclusive Wine and Spirits Consultant – a position he held for nineteen years until the magazine's closing in 2009.

Michael's down-to-earth approach to wine, spirits and food education as well as his innate sense of charisma and flair for the dramatic have afforded him a recurring presence in top media outlets including *The Today Show*, *Food Network*, *MSNBC*, *Fox News* and *Behind the Burner*. His lively style, wit and contagious warmth result in informative and entertaining experiences that bring people together. Whether at tasting events or while making keynote addresses, Michael showcases his expertise and passions in the style and tone best suited for the audience.

Michael is a graduate of The High School of Performing Arts, a Phi Beta Kappa graduate of the University of Virginia and the creator of *Wine Lovers: The Musical*, the world's first interactive wine tasting musical. In his spare time, Michael enjoys relaxing with friends over a Negroni and a great meal, or a classic movie and a bottle of German Riesling.

Please contact Andrew Levine for bookings and additional information:
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